YOU'RE INVITED TO...

DESTINATION STARTUP

A showcase of the top research-based ventures in the Rocky Mountain Region

February 16 - 18, 2021

A spectacular VIRTUAL event | Register NOW!

Sponsored by: Cooley
Get your startup in front of investors and prospective partners!

Since its inception in 2018, more than 450 investors and business leaders from across the country have attended Destination Startup®. This showcase is an amazing opportunity to pitch your technology and/or company to potential investors, the regional entrepreneurial community and fellow university peers.

We’re excited to invite the best of the Rocky Mountain Region’s innovation ecosystem to apply for the chance to present at Destination Startup® 2021.

Any startup that is commercializing an innovation from, or in formal partnership with, one of the region’s research institutions or federal laboratories is eligible to apply. A competitive, independently juried pre-event selection process will determine which applicants will be invited to pitch at the event on February 16-18, 2021.

A two-page summary is all that is needed to start the process. Apply online at colorado.edu/venturepartners/destination-startup

Deadline to Apply: Oct. 9, 2020

For more information or questions, please contact Stephen Miller at (303) 735-8259 or stephen.s.miller@colorado.edu.
Guidelines for Pitch Summary

The Basics:
A. Name of Company or Team
B. One-sentence summary of what you do (e.g. “we created a new rocket propulsion system”; “we discovered a plant-based cure for [x]”) 
C. Affiliated Institution: What lab/university are you based in, spun out of, licensed from, etc.?
D. Have you formed a company yet?
E. Money: What grants have you received for this venture? Capital invested, revenue generated, etc.?

The Details:
1. Please describe your company and the problem you are trying to solve. (250 words)
2. What is/was your go-to-market strategy? What partnerships are you seeking/developing? (250 words)
3. How will/do you generate revenue? (250 words)
4. What is your “ask” to investors, and how will you use the funding (or resources)? (250 words)
5. Who are the members of your team, and why is this the right team to get the job done? (150 words)

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